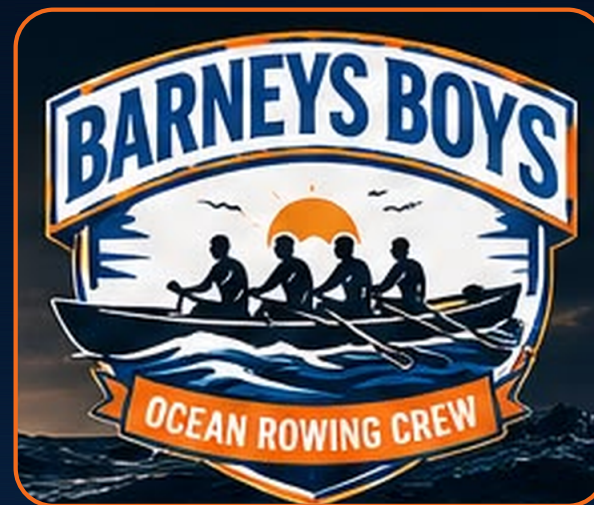


BARNEY'S BOYS | OCEAN ROWING CREW

SPONSORSHIP PACKAGES

INDIAN OCEAN CHALLENGE 2028

Australia to Mauritius • Raising £250,000 for three charities



ROWING FURTHER. RAISING HIGHER.

www.barneysboys.co.uk

OUR CHALLENGE

We have committed to raising **£250,000** in support of 3 remarkable charities. Given the significant amount, this endeavour demands an equally significant challenge.



We are undertaking the formidable task of rowing **4,000 miles** across the **Indian Ocean**, from **Australia** to **Mauritius**.



Throughout the journey, we will live, row, eat and sleep aboard our 9.24 metre specialised ocean rowing vessel, **D34**.



Our rowing schedule will consist of 24-hour continuous shifts, alternating two hours of rowing with two hours of rest. Our longest sleep periods will likely be limited to **90 minutes**.



Our energy consumption will consist of **freeze-dried meals** and **purified seawater**, and sanitation will be managed using a bucket.



We anticipate spending between **65–80 days** at sea, although the exact duration will be influenced by weather and sea conditions. Supporters will have the opportunity to track our progress in real-time.



Reaching the starting point represents the culmination of **three years** of detailed preparation. We are actively seeking partners to join us as headline sponsors for this challenge.



AUSTRALIA

MAURITIUS



INDIAN OCEAN



1 BOAT

Custom built ocean rowing vessel



4 ROWERS

One team.
One purpose.



4,000 MILES

Across the Indian Ocean



65–80 DAYS

Estimated duration at sea



AUSTRALIA TO MAURITIUS

A test of endurance, resilience and teamwork



£250,000

Raising vital funds for three charities

WHAT THE CHALLENGE WILL INVOLVE



4,000 MILES

Across the Indian Ocean



**2 HOURS ON
2 HOURS OFF**
24/7, non-stop rowing



UP TO 10,000 CALORIES PER DAY
Extreme physical demand



SLEEP FOR ONLY 90 MINS AT A TIME
Sleep deprivation is real



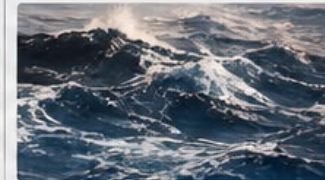
TEMPERATURES OVER 40°C
Extreme heat & sun exposure



LOSE AROUND 20% BODY WEIGHT
Physically and mentally draining



UNPREDICTABLE OCEAN CONDITIONS
No two days are the same



FOLLOW OUR JOURNEY – **LIVE TRACKING**, REAL STORIES, REAL IMPACT

 @barneys_boys

 @barneysboys

 www.barneysboys.co.uk

 barneysboys@outlook.com

SCAN TO FOLLOW
OUR JOURNEY



CORPORATE SPONSORSHIP

YOUR VERY OWN FLOATING BILLBOARD

TO BE SEEN BY
MILLIONS
AROUND THE GLOBE



CORP 1
Premium
Visibility Zones



CORP 2 & 3
Supporting
Visibility Zones



THE CLUB DECK
Prime Mid-Deck
Branding

**MAKE YOUR BRAND
UNMISSABLE.**

BE PART OF SOMETHING EXTRAORDINARY

Your company's sponsorship is a cornerstone of our challenge. By sponsoring our ocean rowing boat, you'll play a vital and high-profile role in one of the most demanding and inspiring adventures on Earth— **a human-powered journey across the vast Pacific Ocean.**



GLOBAL VISIBILITY

Your brand will be showcased on our vessel, gear, and across all media platforms as we row **thousands of miles** across open water.



SYMBOL OF ENDURANCE

Align your company with courage, resilience, and innovation—values that define this expedition and **resonate worldwide.**



MEDIA & STORYTELLING

From real-time updates to post-expedition documentaries, your sponsorship will be part of a compelling narrative that **captures hearts and headlines.**



IMPACTFUL PARTNERSHIP

This is more than a logo—it's a legacy. Your support helps us push boundaries and inspire others to **do the same.**



JOIN US ON THIS EPIC VOYAGE.

TOGETHER, WE'LL MAKE WAVES – ACROSS OCEANS AND ACROSS MINDS.

*Be seen.
Be remembered.
Be part of it.*



PACKAGES AT A GLANCE

COMPARE WHAT EACH LEVEL OF SUPPORT INCLUDES. FULL DETAILS ON THE FOLLOWING PAGES.

	GOLD CORP 1 £30,000	SILVER CORP 2 £20,000	BRONZE CORP 3 £10,000	THE CLUB DECK £5,000	THE OARS ARE YOURS £2,500
Branding on the boat	Key areas	Key areas	Key areas	Mid-deck	On the oars
Logo on all crew apparel	✓	✓	✓	✓	—
Website presence	✓	✓	✓	✓	✓
Social media & media mentions	✓	✓	✓	✓	✓
Full access to photo, video & media assets	✓	✓	✓	✓	✓
Crew & boat marketing / speaking activity	Two	One	One	—	—
Brand engagement & hospitality at key events	✓	—	—	—	—
VIP table at post-row charity celebration	Up to 8	Up to 4	Up to 2	—	—

TOGETHER, WE MAKE WAVES THAT MATTER.

CORPORATE SPONSORSHIP



MAXIMUM EXPOSURE. MEANINGFUL IMPACT. UNFORGETTABLE JOURNEY.



HIGH-IMPACT BRANDING

Prominent placement of your company's branding on key, high-visibility areas of the boat.



CREW APPAREL INTEGRATION

Your company logo featured on all crew clothing, worn during every media appearance and public engagement.



MEDIA & SOCIAL AMPLIFICATION

Your company and logo highlighted across all official social media channels. Product mentions and endorsements integrated into content, interviews, and creative outputs.



FULL ACCESS TO MEDIA ASSETS

Complete access to all photos, videos, and promotional materials produced before, during, and after the expedition.



WEBSITE PRESENCE

Your company logo and brand story displayed prominently on the official expedition website.



ENGAGEMENT & HOSPITALITY BENEFITS

Exclusive opportunities for brand engagement, crew meet & greets, and hospitality at key events where possible.



TEAM & BOAT ACCESS

Availability of the crew and the boat for two marketing or speaking engagements, scheduled before or after the row.



VIP EVENT EXPERIENCE

A reserved table for up to 8 guests at our post-row charity celebration, offering premium access to the team and event partners.

CORP 1

£30,000

PREMIUM TITLE SPONSOR



TOGETHER WE ROW.
TOGETHER WE INSPIRE.



CORPORATE SPONSORSHIP

MAXIMUM EXPOSURE. **MEANINGFUL IMPACT.** UNFORGETTABLE JOURNEY.



HIGH-IMPACT BOAT BRANDING

Prominent placement of your company's branding on key, high-visibility areas of the boat.



CREW APPAREL INTEGRATION

Your company's logo featured on all crew clothing, worn during every media appearance and public engagement.



WEBSITE VISIBILITY

Your company name and logo displayed on the official expedition website.



MEDIA & SOCIAL AMPLIFICATION

Your company mentioned and products endorsed across all social media channels, media appearances, and creative outputs.



FULL ACCESS TO MEDIA ASSETS

Access to all photos, videos, and promotional materials produced throughout the campaign.



TEAM & BOAT ENGAGEMENT OPPORTUNITY

Availability of the crew and the boat for **one marketing or speaking activity** before or after the row.



VIP CHARITY EVENT EXPERIENCE

A reserved table for **up to 4 guests** at our post-row charity celebration.

CORP 2

£20,000



- ✓ STRONG BRAND PRESENCE
- ✓ VALUABLE MEDIA EXPOSURE
- ✓ ENGAGING PARTNERSHIP
- ✓ LASTING IMPACT



ROWING FURTHER. RAISING HIGHER.
TOGETHER, WE MAKE WAVES THAT MATTER.



SUPPORT OUR JOURNEY.
SUPPORT REAL IMPACT.

CORPORATE SPONSORSHIP

MAXIMUM EXPOSURE. **REAL IMPACT.** UNFORGETTABLE JOURNEY.



HIGH-IMPACT BRANDING

Prominent placement of your company's branding on key, high-visibility areas of the boat.



CREW APPAREL INTEGRATION

Your company logo featured on all crew clothing, worn during every media appearance and public engagement.



MEDIA & SOCIAL AMPLIFICATION

Your company and logo highlighted across all official social media channels.
Product mentions and endorsements integrated into content, interviews, and creative outputs.



FULL ACCESS TO MEDIA ASSETS

Complete access to all photos, videos, and promotional materials produced before, during, and after the expedition.



WEBSITE PRESENCE

Your company logo and brand story displayed prominently on the official expedition website.



TEAM & BOAT ACCESS

Availability of the crew and the boat for **one marketing or speaking engagement**, scheduled before or after the row.



VIP CHARITY EVENT EXPERIENCE

A reserved table for **up to 2 guests** at our post-row charity celebration, offering premium access to the team and event partners.



ROWING FURTHER. RAISING HIGHER.
TOGETHER, WE MAKE WAVES THAT MATTER.

CORP 3

£10,000



INCREASE BRAND VISIBILITY



ENGAGING CONTENT OPPORTUNITIES



STRONG PARTNERSHIP VALUES



MEASURABLE IMPACT



SUPPORT OUR JOURNEY.
SUPPORT REAL IMPACT.

THE CLUB DECK

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

THE CLUB DECK

£5,000

- ✓ Prominent placement of your company logo on the boat's mid-deck
- ✓ Company logo featured on all crew apparel, worn during every media appearance and public engagement
- ✓ Your brand featured on the official expedition website
- ✓ Company acknowledged and products promoted across social media channels
- ✓ Full access to all photos, videos and marketing materials

8 SPACES AVAILABLE

THE OARS ARE YOURS

£2,500

- ✓ Prominent branding featured on the rowing oars
- ✓ Company name and logo showcased on the official website
- ✓ Company mentioned and products promoted across social media platforms
- ✓ Full access to all photos, videos and promotional content

MAXIMUM EXPOSURE. GLOBAL IMPACT.

Our unique floating billboard is designed to capture the attention of millions globally, through every mile we row.

**BE SEEN.
BE REMEMBERED.
BE PART OF IT.**

GET IN TOUCH TO DISCUSS YOUR PACKAGE

WEBSITE	www.barneysboys.co.uk
EMAIL	barneysboys@outlook.com
INSTAGRAM	@barneys_boys
FACEBOOK	@barneysboys

